



News Release

CubelQ announces the availability of EmbossMe™ new release 3.30.xx

Athens, GR, **August 19, 2008** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial and corporate institutions, today announces the availability of **EmbossMe™ new release 3.30.xx**, a software application specially designed for managing the issuance of plastic cards at remote sites such as a bank branch (local – instant issuance).

EmbossMe™, part of **Card Instant Issuance Application - CIIA™** suite, is designed to operate in banks and financial institutions that are issuing or are planning to issue ATM, Cash, Debit or Credit plastic cards at their branches. As a marketing concept, **EmbossMe™**, provides significant value to banks enabling them to differentiate from competitors, upgrade the "image" of the institution, increase customer acceptance, offer better quality of service, minimize operating cost and have faster time - to - market for new products. It enables banks to deliver their cards and train their customers at the branch thus increasing customer acceptance of card usage and card products.

Release 3.30 encapsulates a number of improvements and features such as, extensive parameterization, usage of a locked database file (of MDB - MS Access™ type) for storing operational parameters, full multi language support, multi card - multiple BIN support with parameterized per BIN the card printing and magnetic stripe encoding values, multiple cards personalization in one session selected by the user, extensive card personalization status definition, extensive error condition definition, minimum but user friendly user interface, advanced security though user access control, extensive logging and audit facilities and card production monitoring that maintain **EmbossMe™** as the **leading instant card issuance branch software application** in the industry.

The new **EmbossMe™** release drives all **CIM's MAXIMA Series** embossing machines, **CIM's CIMage™** and **SunLight™ Series** thermal printing desktop card personalization machines and a number of personalization machines from other vendors.

About CubelQ

CubelQ Ltd. - www.cubeiq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book



Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way.

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